



Franchisee – What’s special?

Justyatra franchise portal is an online booking platform that offers an online solution for travel agents and tour operators to gain access to real-time online bookings and availability on a global travel inventories.

Registered Office: Level 5, Srei Signature,
Plot No 14A, Anath Road, Sector-18 Udog Vihar,
Gurgaon, Haryana 122 002

Customer Support No: +91 8010 411 640 (100 lines)

Customer Support Email: info@justyatra.com **Website:** www.justyatra.com

All pricing are in Indian currency (₹) until specified

Sign Up @ Zero Cost – with top up amount ₹12,360.00 (full balance in wallet. Annual Fee 2nd Year onwards ₹1,180.00)

B2B PARTNER for Your client's Travel Needs - Flights, Hotels, Cabs, and Buses & More!

FINANCIAL	B2B PARTNER	BASIC PARTNER ✓	PRIORITY PARTNER	API/White label	CHANNEL PARTNER
Franchisee fee (Non Refundable)	₹ 2,000.00	₹15,000.00	₹190,000.00	₹750,000.00	₹12,00,000.00
GST (Non Refundable)	₹360.00	₹2,700.00	₹34,200.00	₹135,000.00	₹ 2,40,000.00
Total Initial Investment (Non Refundable)*	₹2,360.00	₹17,700.00	₹2,24,200.00	₹885,000.00	₹14,40,000.00
Projected fitment cost (Non Refundable)	₹0.00	₹7,300.00	₹2,75,800.00	₹315,000.00	₹3,60,000.00
Gross Investment	₹2,360.00	₹25,000.00	₹5,00,000.00	₹12,00,000.00	₹18,00,000.00
Minimum Rolling Balance (Refundable)	₹10,000.00	₹25,000.00	₹1,00,000.00	₹3,00,000.00	₹5,00,000.00
Net Investment	₹12,360.00	₹50,000.00	₹6,00,000.00	₹15,00,00.00	₹23,00,000.00
Annual Fee 2nd Year onwards (GST Extra)	₹ 1000.00	₹5,00.00	₹10,000.00	₹10,000.00	₹15,000.00
Area Requirement	N/A	200-400 sqft	400-500 sq.ft.	N/A	500-700 sqft
Term of the Agreement	3 years	3 Years	3 Years	3 Years	3 Years
Access rights	User only	User + Team	User + Team + JYT	B2B/B2C/B2B2B	User + Team + JYT
Sub Agents	N/A	N/A	40	N/A	Unlimited
Basic Partner	N/A	N/A	40	N/A	Unlimited
Corporate Login	N/A	N/A	250	N/A	Unlimited
SME Membership	N/A	N/A	250	N/A	Unlimited



Justyatra is a one-stop-shop for all your local travel agency needs. We offer a multitude of services that empower you to become a market leader.

1. Exclusive retailing of Just Yatra products and services through fully furnished retail outlet at prime location.
2. Continuous Monitoring of the performance for the location and deploy effective strategies to ensure healthy ROI to the partner.
3. Dedicated Business manager for your hand hold support.
4. Ready to run business from day one.

About Us

JUSTYATRA.COM is the largest independent travel agency retail chain in India. We are India's most trusted online travel BRAND. We have been operating worldwide since 2001. We feature more than 9, 00,000 hotels in real time in b2b and b2c module. We have linked over 454 airlines and more than 3,000 exciting holiday activities and attractions from across the world. We provide our clients, the ability to select and book a wide selection of flights, hotel accommodation, trips, LTC packages and tourist attractions across the world.

You can book flights, hotels, events, conference, buses, wedding party, chartered flights, transfers, group tours (with special on board caterings like Jain food, pure veg food etc.) sight-seeing, travel insurance in just few minutes.

- It's 100% online and real time booking anywhere in the world.
- All cancellation & refunds are in real time —No need to call our representative or call centers.
- Local Experts. Middle-man Free Pricing.
- No Hidden Charges
- We don't add hidden extras cost. All trips include travel permit, lodging and fooding. There are no surprises with hidden costs.
- Thousands of Itineraries are available. Fleets, Cars, Coaches, Home Stays, at the tip of your fingers. Explore Hill Stations, Mountains, Forests, Monuments, Beaches, Heritage, Wildlife, Jungles. All packages include guided group tours.
- All inclusive (Meals, transfer, flights across the world). Zero cancellation Fees*.
- We supply our tour packages/ground service to other travel company for UAE, Maldives, Nepal, Bhutan Indonesia Vietnam, & all South East Asian countries.

Eligibility Criteria for Franchise: Financially Sound person with computer knowledge, having furnished office minimum 200 sq. at prime Location with for 1-5 employees.

Guaranteed Income • Opportunity to lead highly skilled sales force • Represent Just Yatra in your city as leader

Start **JUSTYATRA.COM** in your city

The perfect starting point for growing with ready to run Brand, Business and goodwill.

Products & services

- ✓ Flight Booking (453 Airlines Worldwide)
- ✓ Visa Processing (Worldwide)
- ✓ Car Rental (India + 172 countries)
- ✓ Bus Booking (India + 172 countries)
- ✓ Hotel Booking (India + 172 countries)
- ✓ Tour Packages (Worldwide)
- ✓ Event & Shows (Worldwide)
- ✓ Meeting & Conference Room (Worldwide)
- ✓ Office Rental (Worldwide)
- ✓ MARKETING AND OPERATIONAL CONSULTING FOR HOTEL STARTUP (Worldwide)
- ✓ MARKETING AND OPERATIONAL CONSULTING FOR TEXTILE INDUSTRY (Worldwide)
- ✓ CATERING SERVICE FOR EVENTS (Worldwide)

Features

- Multiple administrative control with
- Instant Cancellation & refunds.
- Instant commissions.
- Training & marketing support.
- Letter of authorization & agreements.
- NOC for using our Brand name.
- Leads, Direct customers, Walk in customers.
- Stationery, Banners & posters.
- Local direct leads.
- Dedicated marketing area

FAQ

Is there a free version of Justyatra Franchise?

Yes, our free trial offers full access to complete business solution, you can use any version under free trial for 90 days.

Is there any document required for free version of Justyatra Franchise?

Yes, Document required for GST, TDS & TCS as per government billing policy.

Is there any agreement required free version of Justyatra Franchise?

Declaration required.

Where to contact to get started?

Please mail us at info@justyatra.com or visit us our website www.justyatra.com or contact our helpdesk No 8010411640 /8010411649 Or WhatsApp +919820053924

Can I get my money back?

You can get your unused wallet/ prepaid balance refunded fully or partially at any time. We can make the refund back to the credit card or other payment method you used to pay us. We can also wire the funds to your bank account.

Please note that we are not using free e-mail service such as: Hotmail, Gmail, Outlook, Yahoo, etc. We are not sending any link for payments.

Start API / Whitelabel with your Brand

One Time Setup Fee: ₹ 750,000/- (VAT/ GST/IMPORT duty (if any) Yearly fees: ₹. 14,999/- •



OUR WHITE LABEL SOLUTIONS

White label travel website is an online booking portal that allows travel agents to sell hotel flights, holidays, buses and other travel products to their customers simply and quickly. They can also manage all their financial transactions online and run numerous reports to aid the smooth running of their business. With over 2000+ Whitelabel/API partnerships already, our solutions allow you to engage with your customers more closely while offering them a range and depth of services which were not previously possible.

Features

- B2B2B(Distributors)
- B2B (Sub-Agents/Corporate)
- B2C (Direct Customer)
- IBE (Web Enabled) : Website & App
- Online payment gateway
- All legal paper works

When to choose API/White label?

- If you want to startup your own travel brand.
- If you want make your own identity in the travel Industry.
- If you have sufficient fund for marketing & publicity and day to day expenses.

Why Justyatra?

- Our franchise module provides entrepreneurs with the opportunity to buy an established business just at INR 15000 + taxes with branding and processes in place which is fully independent. This type of franchise called FOFO (franchise owned and franchise operated).
- You will not pay any monthly fees for marketing and royalties to us. You will get instant commission cut and pay basis. No need to claim commission.
- Our offline tour inventories are sold worldwide by over 400 websites and their outlets. We work as a suppliers for many leading companies.

FAQ

Do I need relevant experience in the travel industry?

Experience in travel industry is preferred but is not a show stopper for people who have passion for the travel industry, adequate business acumen, leadership traits, proven management capabilities and an ability to adapt to a constantly changing and evolving travel industry is preferred.

JUSTYATRA.COM is an online company & Tour packages supplier to many leading Brand so what is expected from the retail stores?

Retail stores are opened to cater to the increasing holiday needs of the customers. Generally, it is seen that customers prefer to book holidays post a satisfactory and thorough discussion in person with executives at our stores, as compared to making an online booking.

What all products does JUSTYATRA.COM deal in?

Franchisees are involved in exclusive selling of JUSTYATRA.COM offerings like domestic and international flight tickets, hotels, holidays, group movements, charter products, events, travel insurance and other travel related products. A retail store is not allowed to sell products of any other.

What is the potential for earnings?

Franchisee gets a fixed commission on fixed departures holidays, a percentage based commission on different customized products of holidays and hotels.

Is the franchise fee refundable?

No, franchise fee is non-refundable and is applicable for a period of 3 years. This agreement is renewable on the basis of the performance of the store.

Who will build my store?

The franchise will be responsible for internal communication branding and project work of the store. JUSTYATRA.COM marketing team will assist the franchise to select the location and to maintain the standard of store specifications.

What support would be given by JUSTYATRA.COM?

1. Operational Support through business and program management teams
2. Marketing support to conduct local activities
3. Guidelines for recruitment
4. Training and Development Support
5. Store Launch
6. Special products and offers on need
7. Technological support

Will I get recruitment and training assistance?

JUSTYATRA.COM assists franchise stores with guidelines on recruitment of suitable staff. Training is an integrals part of JUSTYATRA.COM franchisee business and is done through buddy training programs and regular process & product training workshops.

Is location an important selection criterion?

Yes, location is an important selection criterion and the store should ideally be at a high footfall area, with a good frontage and signage space, preferably at high street, shopping malls or commercial complexes.